



Debunked!

8 common myths about
Trello Enterprise



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Introduction

“Trello isn’t for large enterprises.”

“Trello is hard to use.”

“Trello doesn’t support automation.”

Have you heard any of these myths in your search for the perfect work management tool for your org? Well, we’re here to debunk these Trello Enterprise myths once and for all.

You see, Trello is actually the perfect work management solution for enterprises. The tool allows teams to plan, monitor, and complete their work – their way.

And the cherry on top? Trello Enterprise supports a wide range of use cases, integrates with 200+ tools, scales with your org, and comes with enterprise-grade security.

See all this for yourself as we clear the air on the top misconceptions surrounding Trello Enterprise.

MYTH 1

Trello doesn't work for large-scale enterprise teams

Trello is a tool that grows with your business – from small to enterprise. Whatever your work management needs are, there's a Trello plan for your company.

Trello's [multiple tiers](#) make the platform compatible with teams of any size, including:

- **Enterprise** (for large-scale orgs that need to support cross-team collaboration): This plan debunks this entire myth. Your org gets everything from the premium tier plus unlimited workspaces, multi-board guests, and [enterprise-grade security and admin control](#).
- **Premium** (for larger teams that need real-time visibility into work progress): Your company gets all the standard tier offerings, in addition to [Calendar, Timeline, Table, Dashboard, Workspace, and Map views](#). The plan also includes unlimited [automations](#), Workspace templates, basic admin and security features, and priority support.
- **Standard** (for small team work management and collaboration at scale): This tier offers the basics as well as unlimited boards, [advanced checklists](#), and [custom fields](#).
- **Free** (for individuals who want to manage a project): This plan gives you the basic Trello features needed for simple project management – including unlimited cards and [Power-Ups](#) (what we call integrations). But keep in mind that boards are limited to 10 per Workspace.

FREE	STANDARD	PREMIUM	ENTERPRISE
\$0 USD Free for your whole team	\$5 USD Per user/month if billed annually (\$6 billed monthly)	\$10 USD Per user/month if billed annually (\$12.50 billed monthly)	\$17.50 USD Per user/month - billed annually (\$210.00 annual price per user)
For individuals or teams looking to organize any project.	For small teams that need to manage work and scale collaboration.	For teams that need to track and visualize multiple projects in several ways, including boards, timelines, calendars, etc.	For organizations that need to connect work across teams with more security and controls.
			Est. cost for 50 users 

[Image Source](#) | Trello offers different tiers to support any company as it scales from a small business all the way to an enterprise

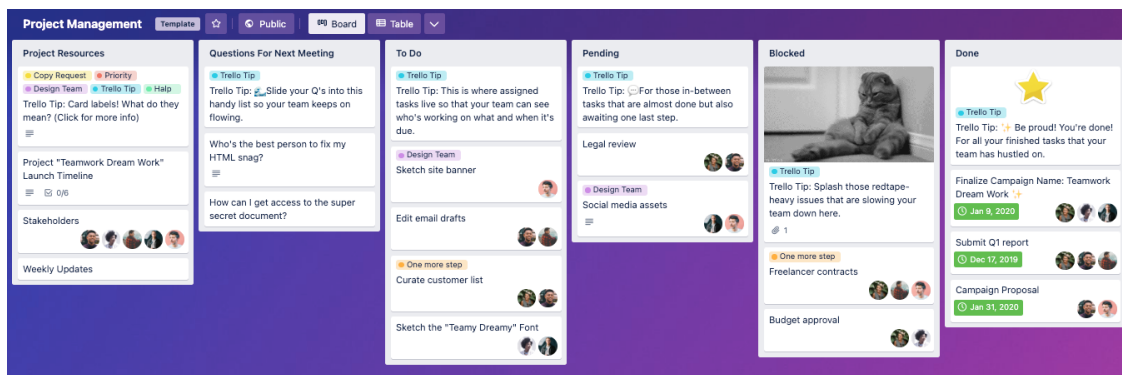
MYTH 2

Trello isn't structured enough for project management

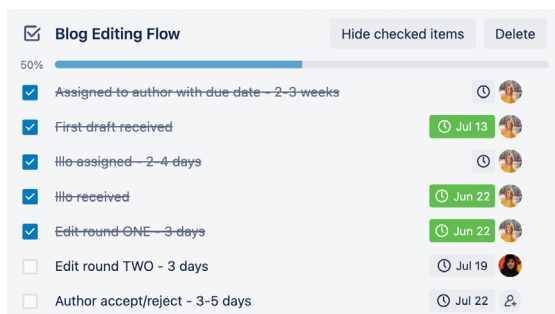
Trello Enterprise is flexible, but that doesn't mean it lacks the structure needed for project management.

With Trello's library of [templates](#), the tool gives a wide variety of departments – including [software development](#), [design](#), and [marketing](#) – a consistent, repeatable way to create cards.

And to keep smaller tasks in your projects from slipping through the cracks, Trello also has [advanced checklists](#).



[Image Source](#) | Trello has a diverse selection of templates, like this one, to support project management across the teams at your org



Within each advanced checklist, team members can add task items that they need to complete to cards. Each checklist item has an assigned team member and due date for maximum efficiency.

[Image Source](#) | Prevent tasks in a project card from getting forgotten with advanced checklists

MYTH 3

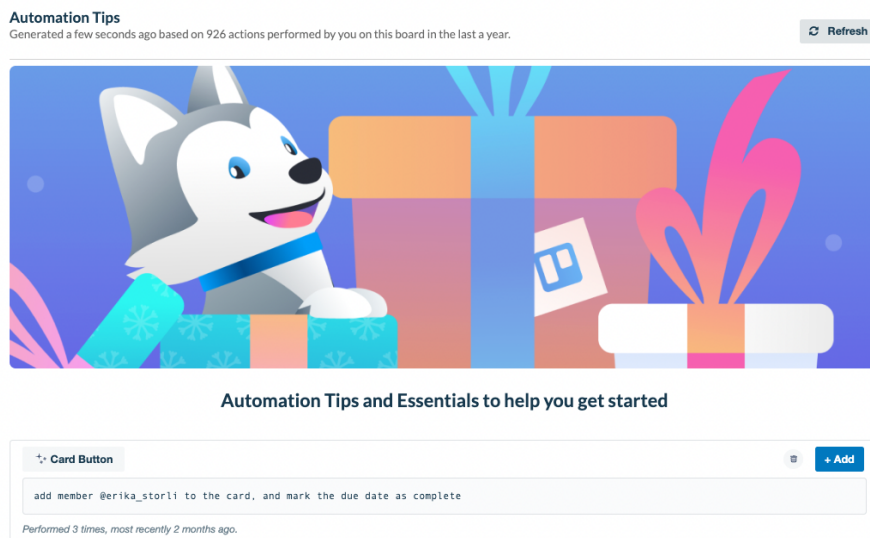
Trello doesn't have any automation features

Anyone who thinks Trello doesn't support automation hasn't met **Butler – the tool's automation bot**. Through Butler, no-code automation is possible and built into each and every Trello board.

Set up rules, buttons, and commands to automate nearly every little action within Trello – including:

- Updating cards
- Assigning out tasks
- Setting due dates
- Adding checklist items

Butler even integrates with Slack, Jira, and email providers – allowing the bot to post messages in Slack channels, create Jira tickets, comment on existing tickets, and automatically send emails right from your boards.



[Image Source](#) | Set up rules and commands to automate actions in Trello, all with no coding needed

Get a detailed Butler overview.

MYTH 4

Trello only has the kanban-style board view – nothing more

Trello is known for its default kanban board view, but the visibility into work progress doesn't stop there. With Trello Enterprise, your org has access to several views to give team members a fresh perspective on the work being done.

Trello views available through the tool are:

- **Timeline:** Offers a quick glance at work in the pipeline in a single timeline to identify potential roadblocks and adjust due dates and team assignments as needed.
- **Calendar:** Get a clear idea of the work in store each day, week, or month in a designated calendar format.
- **Dashboard:** See the full picture of project progress with key insights illustrated visually through charts, graphs, and reports.
- **Table:** View all work on a board in one spreadsheet-style table to better manage team workloads.
- **Map:** Understand where work is taking place geographically to better coordinate logistics and to make sure that no gigs are missed during travel.
- **Workspace:** The Workspace Table and Calendar views allow you to manage and keep track of projects across multiple boards.

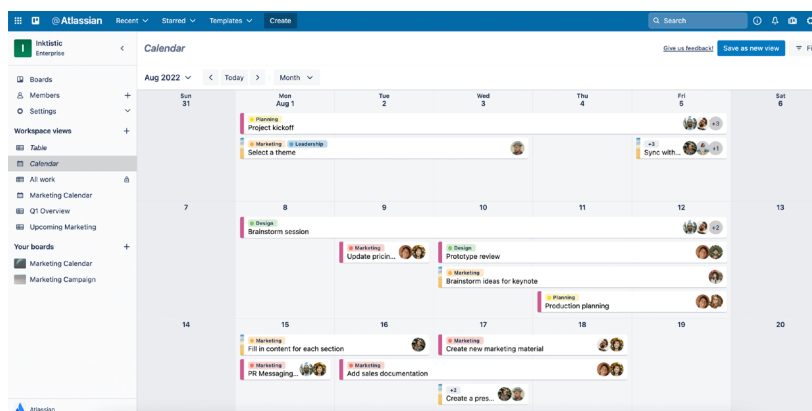


Image Source | Manage projects across multiple boards in your org Workspace in a comprehensive Workspace Calendar view

MYTH 5

Trello doesn't have any education materials to onboard teams

With any new tool comes a period of adjustment. Trello helps orgs get started on the right foot with the software by offering plenty of educational resources to set them up for success.

These educational onboarding materials include:

- **Trello Fundamentals training course:** Unlock the full potential of what Trello has to offer your org feature by feature with this **free course** offered through Atlassian University.
- **Trello Enterprise Guide:** This interactive guide will teach your org how to use Trello Enterprise – with designated chapters for your team members, business leaders, and admins.
- **Trello's Atlassian Community page:** If anyone in your org has questions about Trello during the onboarding process, odds are you'll find the answers or a relevant discussion on the tool's Atlassian Community page.
- **Trello's Admins Atlassian Community page:** There's a learning curve to any new software – especially for admins in charge of managing it. On Trello's Admins Atlassian Community page, your admins will have a space to learn from other admins and get additional support from the Trello team.
- **Trello YouTube channel:** Access step-by-step Trello product video tutorials that walk you through how to use each feature.

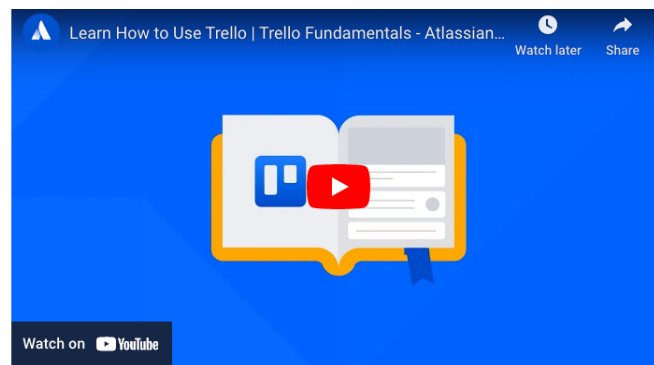


Image Source | Learn how to use Trello with these short, self-paced courses in Atlassian University

MYTH 6

Trello doesn't integrate with that many tools or apps

Trello actually integrates with 200+ tools. The only quirk is that Trello calls these integrations **Power-Ups**. And the tool's Power-Ups help you leverage the power of Trello and your favorite tools all from one place.

Trello has Power-Ups with popular solutions such as:

- **Slack:** This Power-Up **connects Slack with Trello** to do everything, from sending Trello cards to Slack channels or direct messages to notifying Slack channels of Trello activity automatically.
- **Google Suite:** Trello has Power-Ups with the entire Google Suite, including **Gmail** and **Google Drive**. With the Google Drive Power-Up alone, your org can attach Google Drive folders and files to cards in just a few clicks.
- **Jira:** With the **Jira Power-Up**, team members can add Jira issues to cards, see key issue information within the detailed card view, and get quick issue status updates right from the card.
- **Confluence Cloud:** The **Confluence Cloud Power-Up** allows your teams to attach Confluence pages to Trello cards and see all the page details (activity, creator, etc.) from the card back.

And that's just the beginning. Explore all of Trello's Power-Ups on [this page](#).

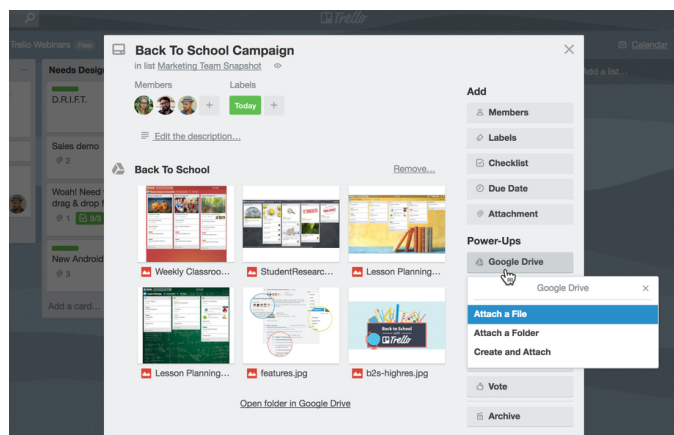


Image Source | Trello's Power-Up for Google Drive lets team members attach relevant files and folders to cards

MYTH 7

Trello isn't easy to use

Others would beg to differ. A recent TechValidate survey found that:

- **81% of Trello customers** adopted the tool because of how easy it was to use.
- **87% of teams** noted improved productivity due to the ease of use of Trello.
- **85% of enterprises** reported spending less time searching for resources due to Trello's intuitive design.

And Trello's **G2 user ratings** currently stand at **9 out of 10 for ease of use** and **9.1 out of 10 for ease of setup**.

Trello is known for its ease of use – that's why there's little to no ramp-up time. The platform's simple design of boards, lists, and cards make it possible for team members to learn how to use the tool as they use it.

“ People have generally been happier since we started using Trello. It has made our lives a lot easier.

JORDAN COUCH
Partner at [Palace Law](#)

“ The minute you go into a Trello board, you understand how it works.

MICHAEL MARTOCCI
Founder and CEO of [SwagUp](#)

“ We chose Trello because it is well-designed – it's beautifully designed – intuitive, and really hit the nail on the head with what we needed to solve.

LAWRENCE HANLEY
Founder and CEO of [Desk Plants](#)

MYTH 8

Trello isn't fun

Project management can be dull, but Trello is anything but. The tool brings some much-needed levity to the daily grind of your team members.

Boards are bright and exciting with customizable visuals, so teams love spending time in these workspaces.

And for added fun, add the Giphy Power-Up to bring fun pop culture visuals to your boards.

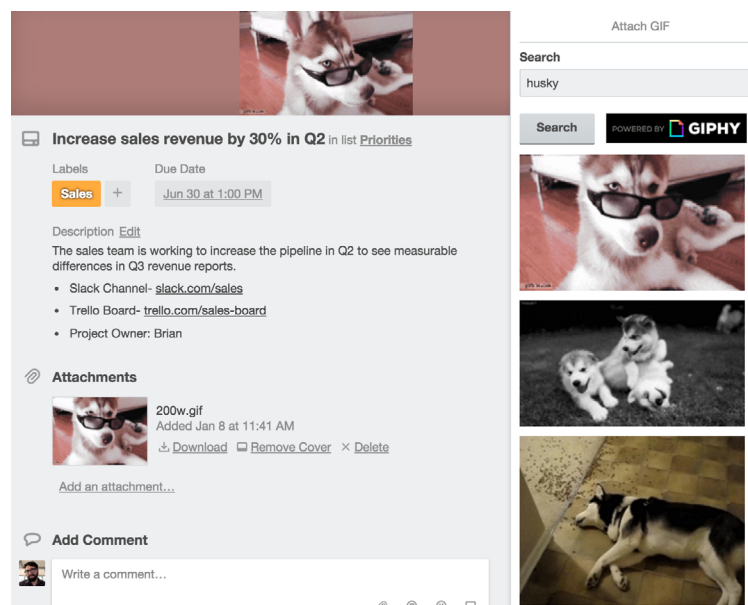
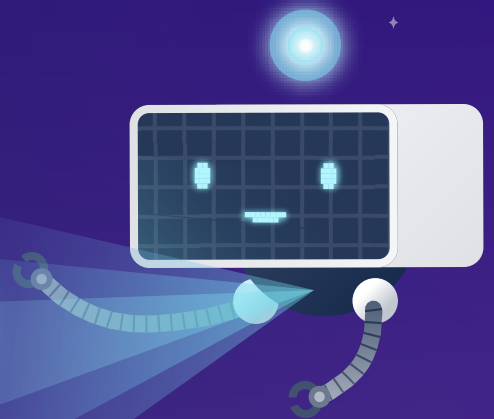


Image Source | Team members can add an extra layer of fun to their Trello boards with the Giphy Power-Up

Unlock the full potential of Trello Enterprise for your organization

Now that we're done debunking, it's time for you to see the power of Trello Enterprise for yourself.

[Contact our sales team today](#) and learn everything in store for your org with Trello.



Learn more at
trello.com/enterprise