Trello

The Trello Enterprise Whitepaper

Everything you need to know about
Trello Enterprise.

Let's talk about teamwork with Trello Enterprise:

How your teams get work done directly impacts your bottom line. Missed deadlines, project delays, employee burnout–it all adds up. It's why so many businesses look to **the right project management tool** to help their teams work, communicate in real-time, and have visibility across the org.

With Trello Enterprise, you can give your teams a visual collaboration tool that they'll actually look forward to using and that IT admins will love: a tool that is secure, easy to manage, and powered by flexible integrations and automations for every team.

But before we dive into Trello Enterprise, let's address…

The knowledge-sharing gap

Be honest: How easy is it for your teams to access the info they need to do their jobs well? Companies like to believe they have the best processes when it comes to knowledge sharing, but that often isn't the case.
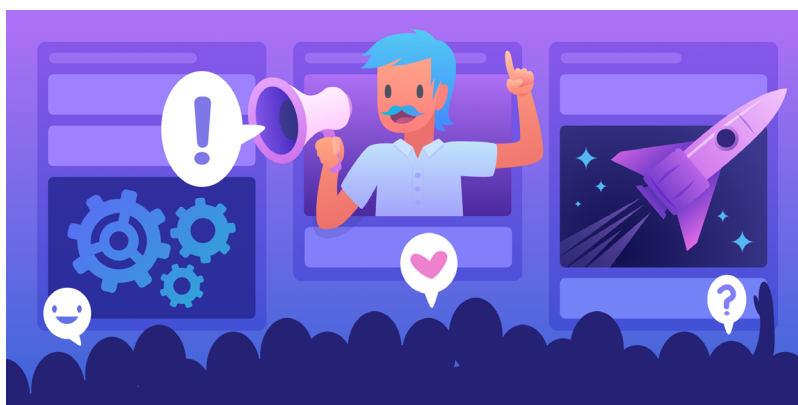
In fact, the average U.S. company loses $44.7 million annually as employees scour for the information needed to do their jobs. According to Okta's 2021 "Businesses at Work" industry trend report, 36% of a worker's day is spent looking for information and, 44% of the time, they can't find the information they are looking for.

Employees waste too much time tracking down answers across tools, duplicating work they had no clue existed, and waiting on co-workers for vital data needed to do their jobs. And that wasted time? It adds up. Think project delays, employee turnover, poor customer support, and missed revenue opportunities.
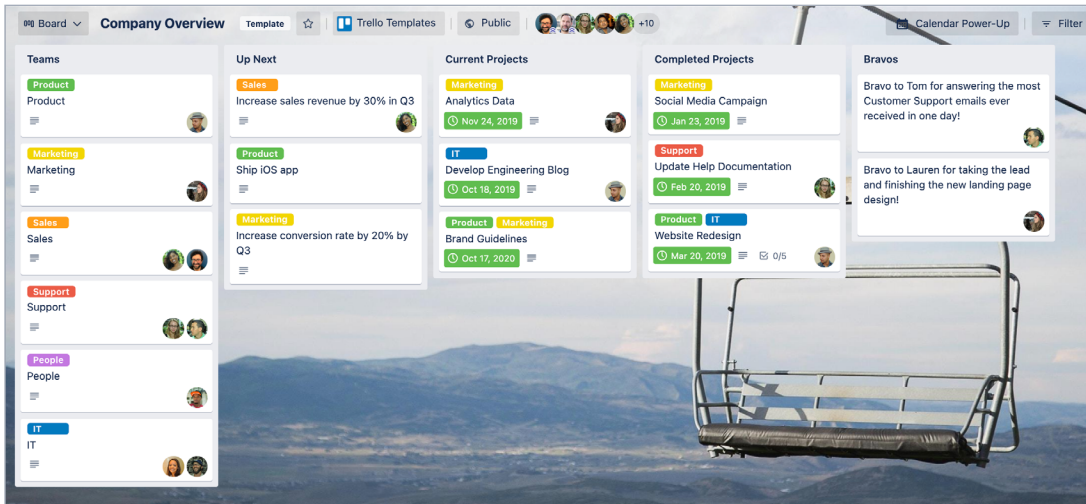
Why not give teams across your company a truly customizable approach to their workday?

But with **Trello Enterprise**, knowledge sharing (and searching) is easy.

- **Use boards as a centralized knowledge repository**. Give your teams a place to store important information that others can search and access. Find everything from company policies to marketing campaigns to product roadmap updates—centralized knowledge empowers your teams to quickly locate all the info they need to do their jobs well.

- **Facilitate cross-department collaboration**. Link your team boards internally, so more departments can easily share information and resources. For example, connect Trello across sales, support, and customer success to manage relationships with key accounts.

- **Build your single source of truth**. It's a headache to dig through multiple tools in search of that slide deck template or that product page from last year. With Trello Enterprise, connect all your org's work apps like Jira, Dropbox or Slack to your boards and create a seamless, integrated work experience. You have all the info you need all in one place.

Teams love Trello

Our signature Kanban. Organize, plan, assign, and manage. Easy & Intuitive with a human-centric interface.

When Trello launched over 10 years ago, it changed the game: teams could build simple yet robust Boards for managing any project that required organization and collaboration. Trello's intuitive Lists and Cards system has helped thousands upon thousands of teams manage work and keep track of tasks.

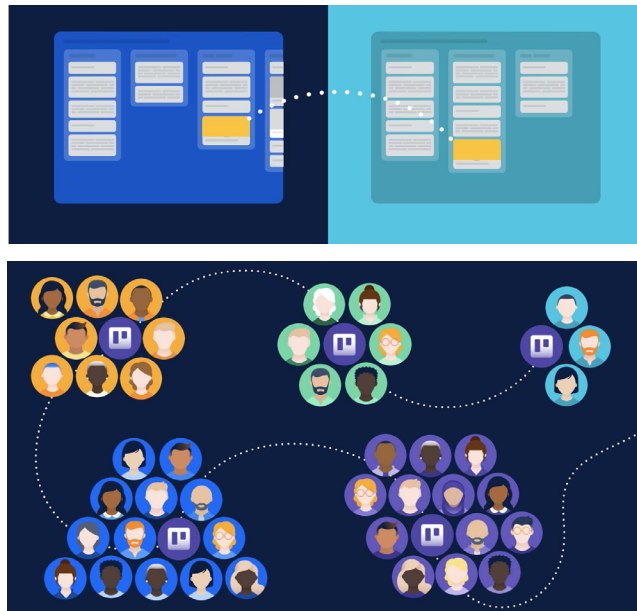It's no wonder that Trello has been supported by a strongly built community over the years.

Trello today, by the numbers:

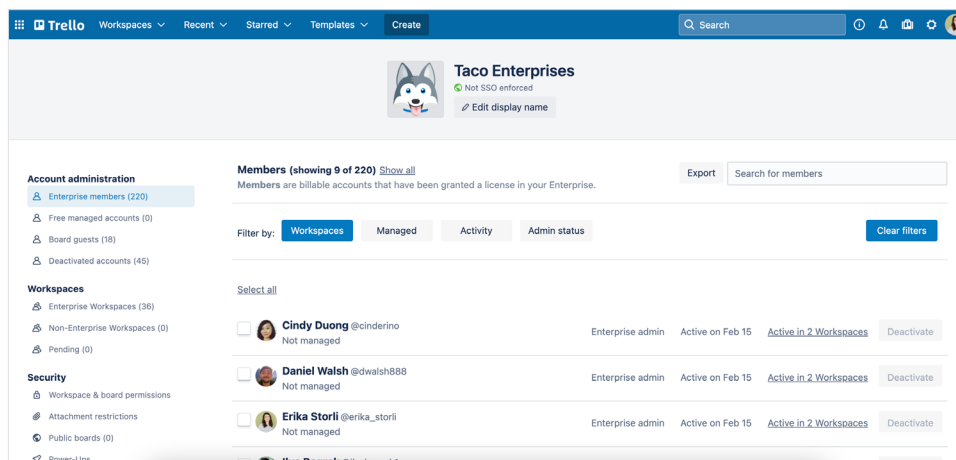| 50M+	1M+	80%	20+
Registered Users	Active Teams	of Fortune 500	Languages

Trello Enterprise connects the org

Companies often begin their Trello journeys as individual employees start using Trello to keep track of projects. Eventually, peers across the organization begin using Trello for projects, but these teams aren't connected!

With Trello Enterprise, teams can unlock deeper productivity across the org—it connects fragmented projects and boards, reduces the information silos, and brings order with a **central admin-managed dashboard** that helps manage the experience for the whole org in one place while keeping all your company's information secure.

Full admin controls. Control privacy settings and visibility across your teams, including Single Sign-On and more.
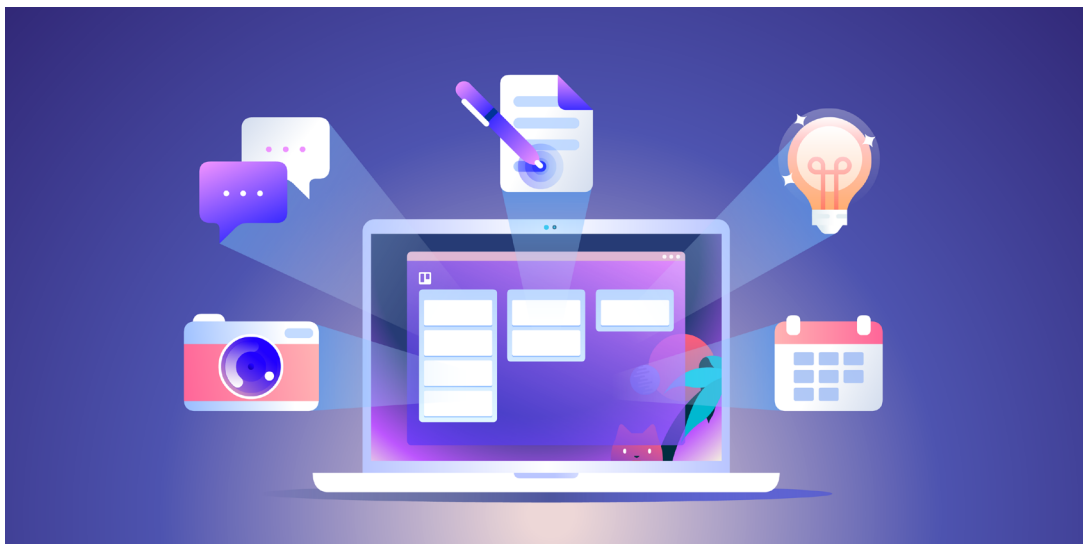
The Trello Enterprise experience

Trello Enterprise is not just here to offer you more project management boards that you may already have now. Rather, Trello Enterprise was **built with large organizations in mind**–connecting teams together and providing the visibility needed for any team to take their projects to the next level.

Here's how Trello Enterprise offers the experience that will help your teams get their best work done:

1. **Work management you love**. The signature Trello work management experience, enhanced for Enterprise teams and leaders.

2. **Flexibility you want**. Workflow your way with a variety of options to manage your projects.

3. **Integrations you care about**. 200+ out-of-the-box integrations across Jira, Google, Slack, Confluence, and many more.

4. **Security & controls you need**. Full admin controls. Enterprise-grade security & compliance. Top-tier priority support.

Let's explore each of these in a bit more detail.

Work management you love

With Trello Enterprise, give your teams the gift of streamlined collaboration. No more endless meetings or chat exchanges–just real-time collaboration and a lot of time back to tackle more important   tasks on their to-do list.

- **Our signature Kanban**: The Trello that started it all. Your teams can keep their work organized in clean boards, invite their peers to collaborate with them, and connect their boards together in workspaces.

- **Easy and intuitive**: A natural, human-centric interface. Board views empower users to work fluidly across their projects.

- **Enterprise made easy**: Ditch lengthy implementations and trainings. Launch quickly across the org. No ramp-time required. Seriously.

Trello Enterprise empowers teams to accomplish great things from an easy-to-use interface. Trello Enterprise offers all the robust functionality of an Enterprise tool, without the hassle of a complicated implementation and without ramp-time for employees to get started.

Flexibility you want

Trello Enterprise goes beyond our signature Boards that established us as a go-to project management tool. With Trello Enterprise, teams can also organize their work with our variety of Views that empower teams to work with enhanced flexibility, whether it be out of a Calendar, Table, Map, or Timeline in addition to Boards.
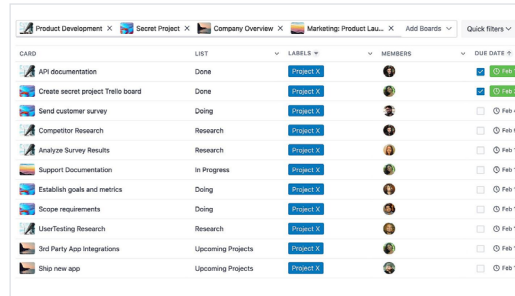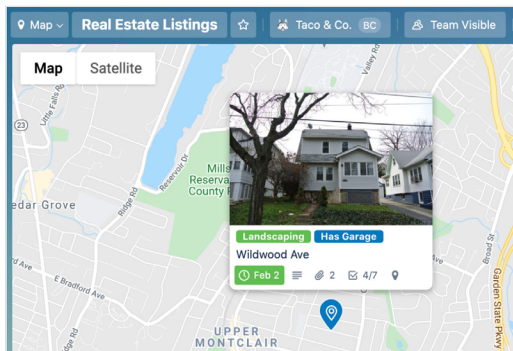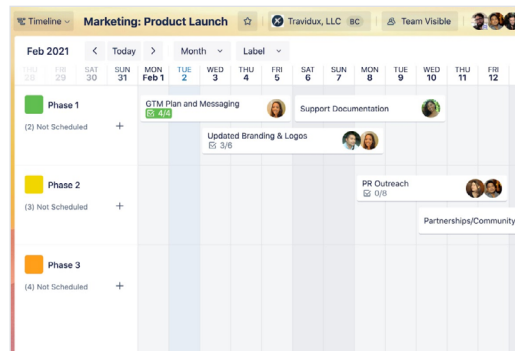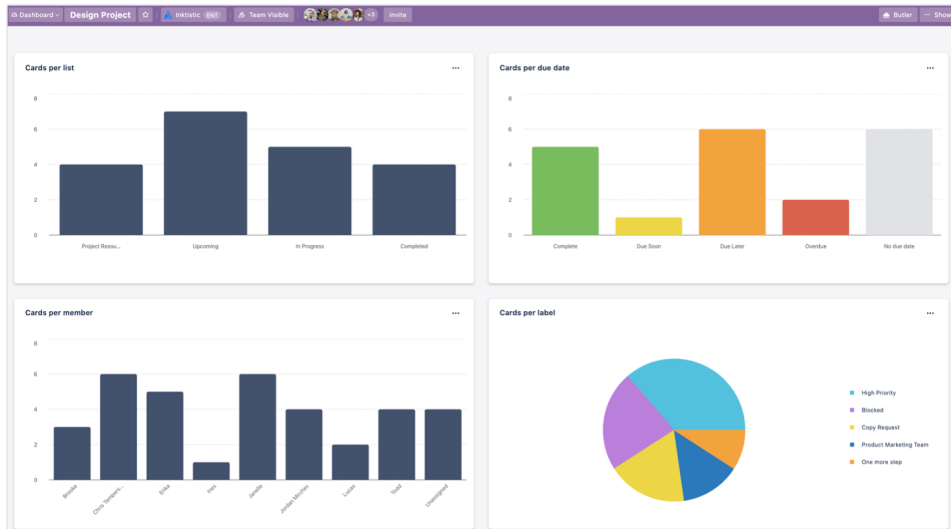

Calendar view

Table view

Map view

Timeline view

But wait there's more!

- **Bye manual tasks, hello automation**: To make your work as streamlined as possible, Trello's Butler automation bot lets you add scheduled commands to any board to automatically update cards, assign members, send you notifications, and more – saving precious time for your teams!

- **Templates at the ready**: to make Trello as plug-and-play as possible for teams, Trello also offers a robust library of templates to help teams get started on a project in no-time at all, whether it be a Product Sprint Broad, a Candidate Pipeline Board, Marketing Campaign Board, or more.

- **Unlock visibility across projects**: Manage workloads and visualize key metrics like due dates, assigned cards, and more with our native Dashboard.
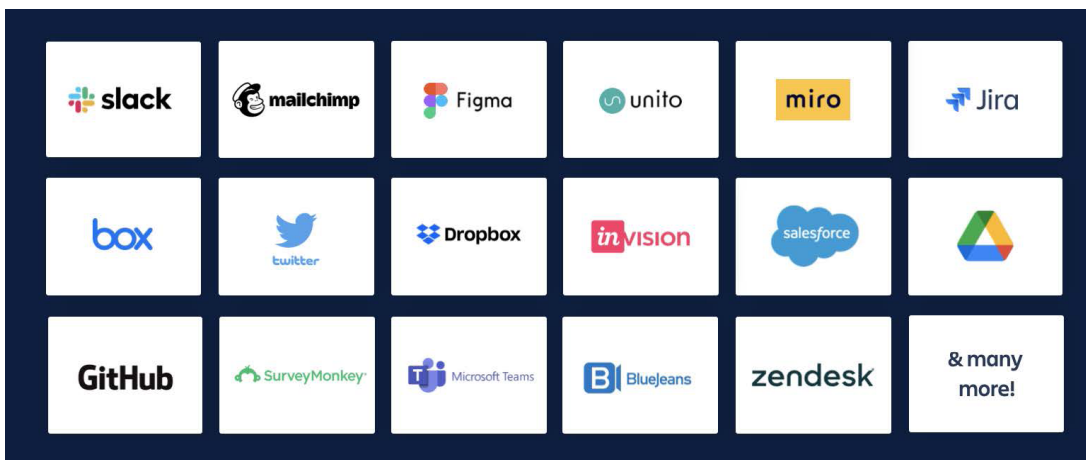
Integrations you care about

To date, we offer over 200 integrations for Trello, both first-party and third-party, to ensure you'll always have the flexibility to customize the platform to meet your needs.

Jumpstart your team with out-of-the-box integrations, which we lovingly refer to as "Power-Ups." Link up your Trello Enterprise with your file storage tools, chat apps, CRMs, marketing systems, and more to keep your tech stack streamlined and efficient.

Explore all Power-Ups here.

Security and controls you need

As security threats continue to evolve at a rapid pace, companies need best-in-class security solutions to stay ahead of the threat. Not only do cyberattacks threaten your company, employees, and customer data, they also significantly impact your bottom line. In their recent Cost of Data Breach Study, IBM Security found that data breaches in 2021 cost U.S. companies an average $9.05 million and global companies an average of $4.24 million.

Trello Enterprise provides your company with robust protection, from required security compliance to extensive user and data access management.

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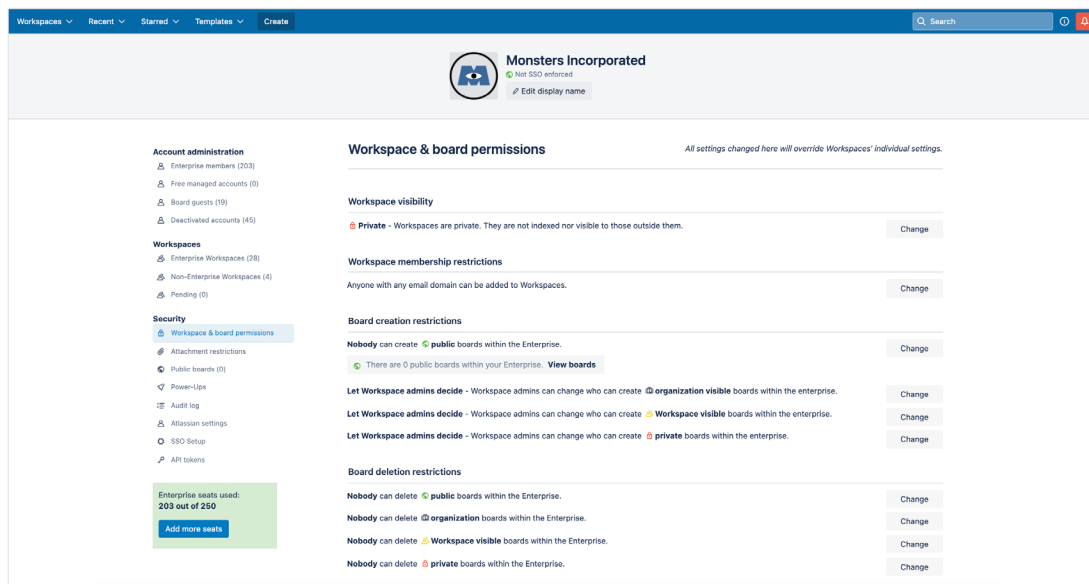
Enterprise-grade security and compliance

- Trello understands the importance of security compliance, which is why Trello Enterprise is SOX, SOC2, SOC3, ISO27001, ISO27018, FedRamp, and PCI DSS compliant. Learn more about Trello Enterprise's security and compliance practices.

- Never worry about data loss. Trello backs up data hourly to an offsite location. And with a 99.68% uptime in 2021, you can rest assured your work will go uninterrupted.

- Company data, employee data, customer data—all of it is encrypted at rest and in transit with intrusion measures in place 24/7.

- Trello Enterprise offers SAML SSO via Atlassian Access, which is included with all Trello Enterprise subscriptions.

Manage users and permissions en masse

Could you manage or shut down all your employee software access points if you had to? Netwrix reports that 38% of companies surveyed in their annual Data Risk and Security Report admitted to only occasionally reviewing user access permissions. So, it's not a surprise that the same study also found that 38% of the companies surveyed faced a data breach in the last year.

Trello offers a centralized dashboard that makes it easy for your admins to manage permissions and user accounts in real-time.

- **Manage active user status.** With their top-level view, admins can quickly locate active users in the system, choosing to deactivate them individually or along with other users in bulk.

- **View and set access permissions.** Organization-wide permissions allow your Enterprise admins to override any team or user settings. Admins can restrict user access to specific boards or limit permissions, like a user's ability to create or delete a board.

Control who sees your data, both inside and outside your company

Trello Enterprise ensures you can lock down your sensitive information. As an Enterprise admin, you set board visibility permissions. Remove public view as an option, and never worry about teams accidentally creating public- facing boards again!
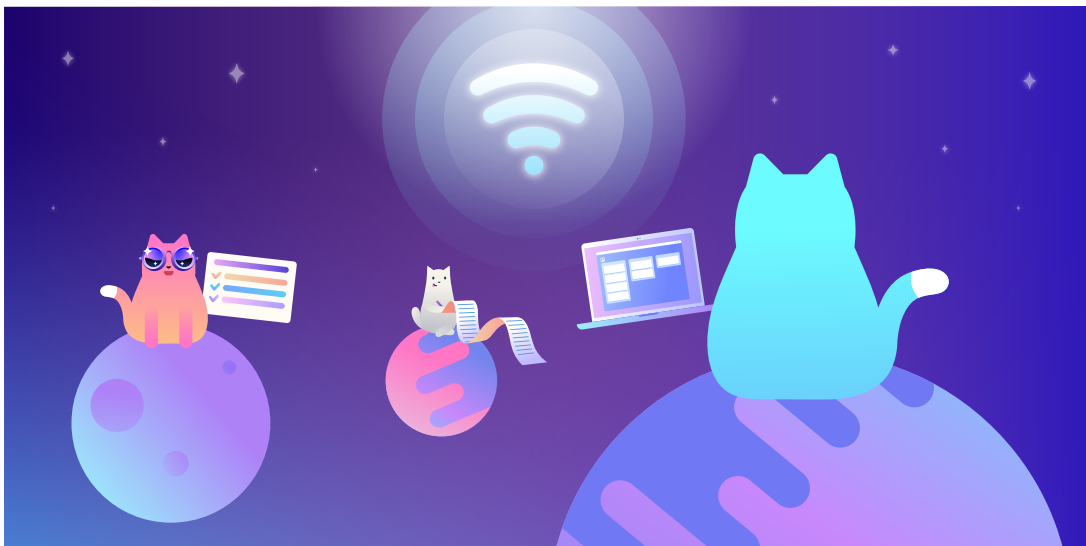
You can even control how boards and information display within your company. Internal view options like Organization and Team make it easy to limit access to sensitive information. Lock down financial data to just your accounting team or protect R&D assets by restricting board access to only relevant developers and researchers.

Approve which third-party integrations your teams use

Trello Enterprise offers 100+ Power-Ups. There are apps and integrations like Slack, Dropbox, GSuite, and more, that let your teams connect their favorite tools to their boards. From sales to reporting, project management to file storage (and even the always popular Giphy search engine)—teams have access to the tools they need all in one place.

Enterprise admins approve which Power-Ups teams can activate on their boards, ruling out access from lesser-known tools.

They can also set organization-wide restrictions for file-sharing systems. If your company only uses Google Drive, then remove the option to upload attachments from OneDrive or Dropbox. You can even restrict whether team members can upload attachments from their computers or mobile devices.

Trello Enterprise: work management, your way.

Trello Enterprise works for growing businesses and Fortune 500 companies scaling their team productivity, no matter the industry, and it can work for you. With its easy-to-master interface, templates, and automations, your teams can be up and running in no time. And with the peace of mind that comes with knowing your data is secure, all that's left is to give your teams a work experience they'll enjoy.

Reach out to the Trello Enterprise team for a custom tour, or if you just can't wait to see Trello Enterprise in action, check out Trello's on-demand webinar.

Trello