Optimizing Workflowswith Data Center

Examples from your peers of how **Data Center products** helped form a more

efficient and effective enterprise organization to meet the needs and expectations of their customers. To attain this, leaders need to make sure that their

It often falls on enterprise leaders to ensure a

repeatable and reliable workflow for their

teams are doing the right things (effectiveness) the right way (efficiency), without over-indexing one way or the other; and more often than not this balancing act benefits from products that prioritize enterprise-grade features. While a migration to Data Center can feel daunting,

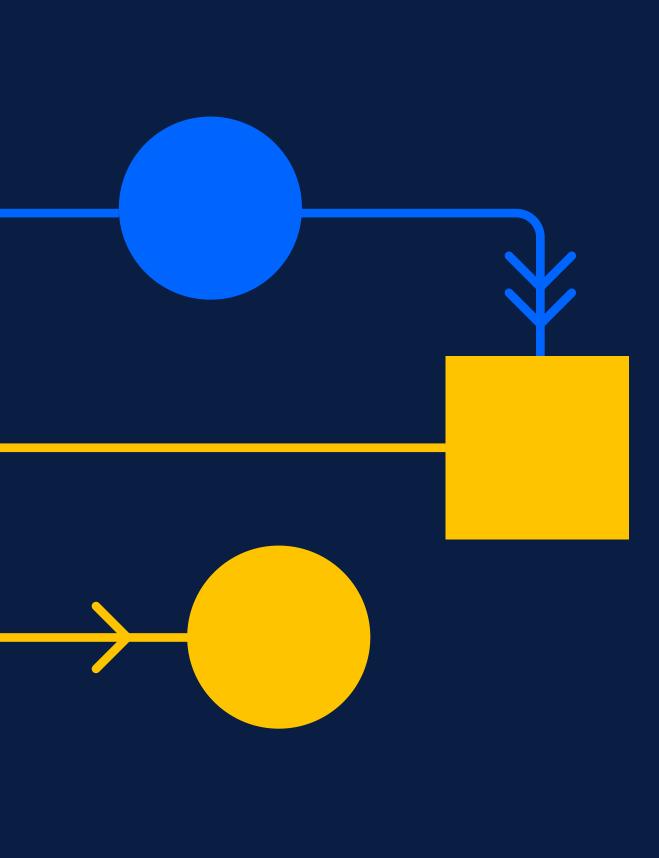
it is often necessary to meet the evolving demands

of an enterprise organization. From maintaining

security and compliance to having the ability to

scale horizontally, there are unique considerations

for self-managed enterprises who need to optimize their workflows. Learn how these enterprise customers found success with Data Center, making their enterprises more effective and efficient along the way.



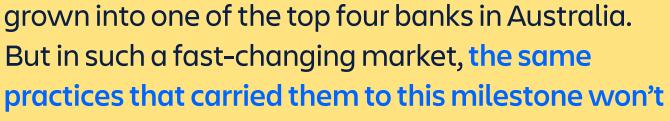
Security

PROTECT YOUR PEOPLE AND PRODUCTS AT SCALE

Ensuring security at scale is at the top of any enterprise organization's list, especially if that organization is a national bank.

nab

Since its inception, National Australia Bank has



get them to the next. **Customization to meet** unique needs

NAB needed a more reliable, standardized

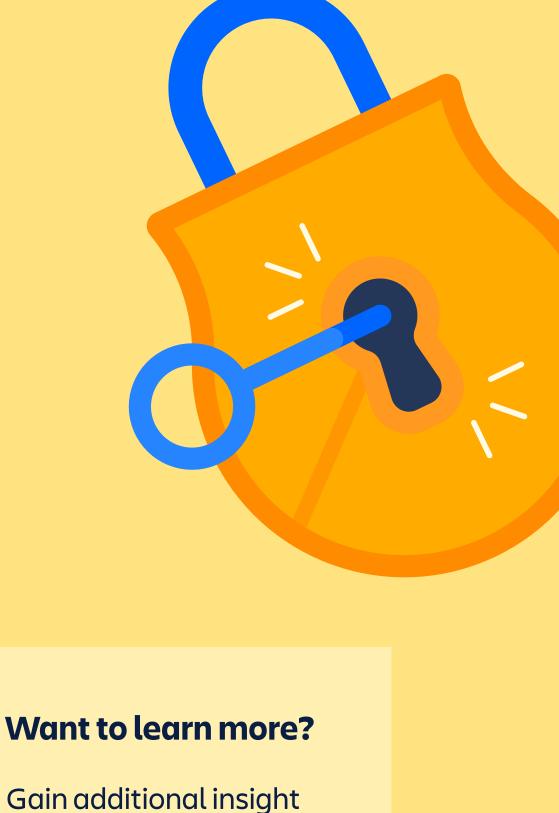
solution that would address their immediate

needs (24/7 availability, advanced security), so they committed to upgrading to Data Center. As they stood up each data cluster, the deployment team not only referenced Atlassian's AWS

templates as a guideline, but customized them to meet the bank's strict security requirements. **Smooth scaling** With Data Center's support for various security and compliance standards that are often mandated at the enterprise level, NAB was able to navigate this process efficiently. Even with limited resources, limited time, and significant data

migration needs, the team launched Jira Software

"went so smoothly - there were no hiccups!"



Data Center makes

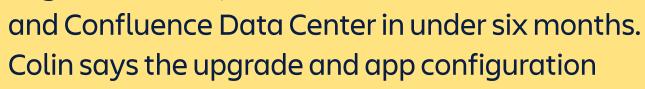
about how Atlassian

security and compliance easier at scale. Check out our guide for self-managed environments, where

you'll get insight into

existing and upcoming

product capabilities available in Atlassian Data Center that will help you meet your security and compliance needs. Download the handbook now.



Scaling an organization is hard, but scaling software doesn't have to be.

Scalability

MANAGE YOUR GROWTH WITH CONFIDENCE

AIRFRANCEKLM GROUP Amid rapid growth and industry changes, Air France-KLM leveraged Atlassian Data Center to maintain their top-notch service while seamlessly

Centralizing workers and workflows

Air France-KLM saw their Atlassian user base

becoming more and more difficult to manage so

many users in a variety of tools, maintain stability,

and deliver updates and improvements quickly. To

overcome these obstacles, Air France-KLM chose

expand by 50% in seven years, and it was

scaling to 10,000-plus users.

to standardize onto one Atlassian platform. A modern, integrated solution The migration process also uncovered future opportunities to clean up the system for even better performance, more streamlined workflows, and new features that will power Air France-KLM's

innovation through the next chapter in business.

Now teams of all types and experience levels are

better equipped to streamline their daily work,

collaborate with each other, and elevate their service even further – all while growing Air France-KLM at breakneck speed.



PRODUCT OWNER

a toolstack for over

CORNÉ DEN HOLLANDER,

10,000 customers with

only 5-7 administrators.

Modernize your organization and maintain control

Deployment

NATIONAL BANK OF CANADA Migrating Atlassian applications can be a complex

process that requires careful planning and strategic

decision-making. The National Bank of Canada was

them in a tricky position: their Atlassian user count

embarking on a digital transformation that put

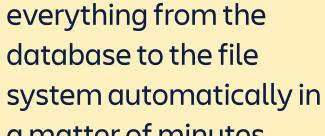
The limitation of only deploying self-managed

software on-prem is a thing of the past

was growing (and growing fast), and they wanted to sustain high levels of performance as this growth inevitably continued. **Enabling greater agility**

One way the migration to Data Center has improved agility at the Bank is that users now have the ability to scale horizontally. For example, applications and servers can be spun up more efficiently using AWS QuickStart deployment templates. The Bank also saw performance

improvements. They ran "before and after" tests for response times on key actions. After moving to Data Center, they saw a significant improvement in response time for operations, including JQL and adding comments Planning for the future To help further drive a culture shift, Denis and his



a matter of minutes, compared to hours or days if we had had to set up a new stack manually. It's given our colleagues greater agility during their workday. **NICOLAS CORDIER, ATLASSIAN ADMINISTRATOR**

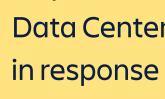
When we upgraded from

Jira 7.4 to Jira 7.10, we used

Quick Start to create a

new Jira instance from

scratch and set up



team have made use of the Atlassian Team Playbook, running Health Monitor workshops to determine which attributes teams need to strengthen, and using plays to improve teams' overall effectiveness. Forward-thinking efforts like these encourage and enable teams to work more openly.



Start the conversation



and effectiveness. If you're interested in starting a conversation about how Data Center will fit with your environment, you can contact us below.